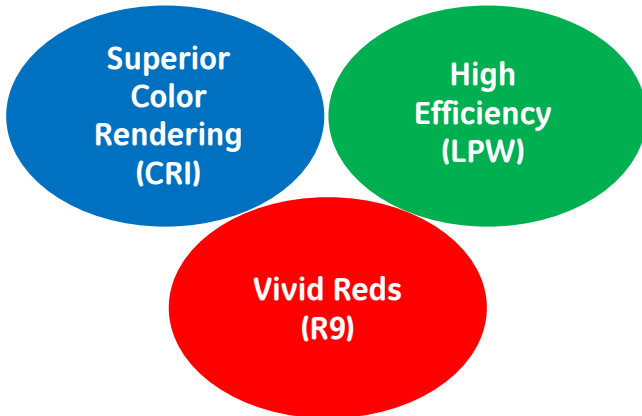


reveal[®] TriGain[™]

Color without compromise. Only from GE.

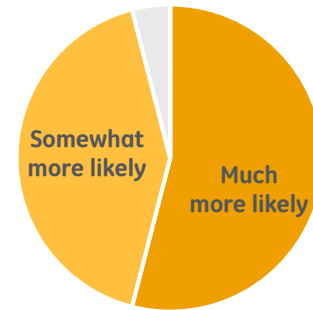
reveal[®] TriGain[™] is a new LED technology from GE that delivers high color quality without sacrificing efficacy. For retail and commercial lighting designers who need excellent color quality, LED fixtures with reveal TriGain delivers.

With reveal TriGain enjoy:



Likelihood of Technology Adoption

Neither more nor less likely



Assuming the reveal TriGain concept is comparably priced, **96% of respondents** would be more likely to select it compared to other LED products.

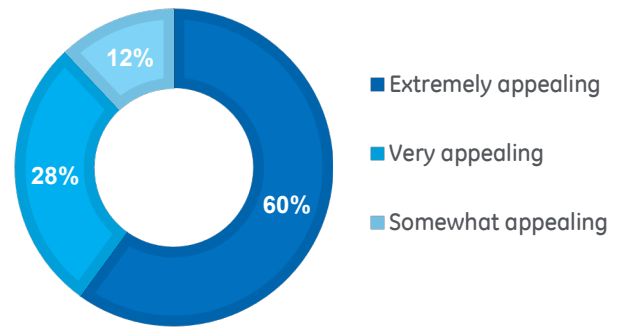
With reveal TriGain enjoy: Performance of reveal TriGain technology

Fluorescent F28T8	LED	LED	reveal [®] TriGain [™] Technology
85 CRI	80 CRI	90 CRI	90 CRI
100 LPW	160 LPW	127 LPW	168 LPW
R9 < 15	R9 < 30	R9 < 45	R9 > 90

* Industry standard 3030 LED measured at the same operating conditions



Appeal of TriGain Concept



When presented with the reveal TriGain concept, all specifiers find the concept at least somewhat appealing. **88%** find the concept very or extremely appealing.

To learn more about reveal[®] TriGain[™], go to:
<http://www.currentbyge.com/trigain>