

# reveal<sup>®</sup> TriGain<sup>™</sup>

Color without compromise.  
Only from GE.

reveal<sup>®</sup> TriGain<sup>™</sup> is a unique LED technology from GE that delivers high color quality without sacrificing efficacy.



Only reveal<sup>®</sup> TriGain<sup>™</sup> LED fixtures provide:

- 1** Superior Color Rendering (CRI)
- 2** High Efficiency (LPW)
- 3** Vivid Reds (R9)

Lighting designers, architects, and retailers understand the impact of excellent color quality.

*"Enhancing the perceived value of products in my store and the store's overall appearance is important, and the fact that it can be done at no greater energy cost is really exciting."  
– Retail decision maker*

## Increased sales



9 in 10 retailers believe better rendering of item color would increase sales.\*

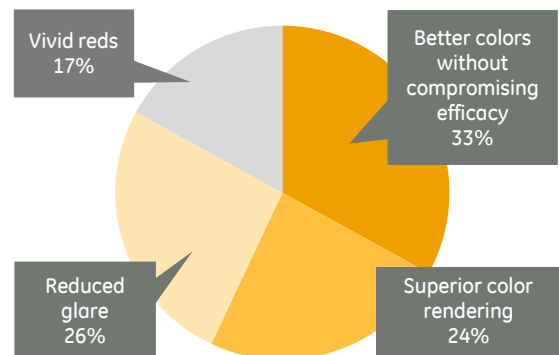
## Increased productivity



6 in 10 office decision makers think 'true color' rendering can increase productivity in an office.\*

\* Survey of 50 qualified, prospective end-users conducted by B2B International in September 2016

## What decision-makers like about TriGain\*



9 in 10 lighting decision makers find reveal<sup>®</sup> TriGain<sup>™</sup> concept very appealing \*

*"If the lighting provides a more accurate depiction of the furnishings and surroundings, it can only improve the quality of the work environment."  
– Corporate office decision maker*

To learn more about reveal<sup>®</sup> TriGain<sup>™</sup>, go to:  
<http://www.currentbyge.com/trigain>